



I LEAD

The Conference for Insurance Leaders

2019: Facets of Leadership

August 18 – 20, 2019

Hilton Columbus at Easton

Sponsorship Opportunities

www.ILEADInsurance.com

An event presented by  Demotech, Inc.



I LEAD 2019 was designed by Demotech, Inc. to attract and inform 200 to 225 C-Suiters from a variety of Property and Casualty carriers and Title underwriters located throughout the U.S. To ensure that their efforts focus on absorbing insights and networking with other C-Suiters, **I Lead 2019** will be a “vendor-free zone.”

However, **you are invited** to be one of the select service providers to participate in the premier conference for C-Suite insurance carrier leaders as a sponsor.



August 18-20 | Hilton Columbus at Easton | Columbus, Ohio | www.ileadinsurance.com

Demotech has created a unique agenda featuring exceptional speakers and social networking opportunities for this elite group of C-Suite executives. Attendance by service providers will be *sponsors only*. As a sponsor, your company will be one of a select few positioned to interact with these leaders.

Sponsorship at this event provides a fantastic opportunity to highlight your organization to senior level carrier executives.

Contact:
Vickie Dimond
vdimond@demotech.com | 614-526-2172

First-come, first-served. 5% discount if paid by January 15. Add 10% after May 15, 2019.



Corporate Conference Sponsorship: \$60,000

- Your company name and logo advertised on www.ILEADInsurance.com
- Complimentary conference registrations – 6 (\$4,170 value)
- Company name and logo prominently displayed on the cover of the attendee booklet
- Full-color 2-page spread ad in the attendee booklet
- Logo on all The Demotech Difference event magazine print ads
- Company name listed in the attendee booklet in the “We Love Our Sponsors” section
- Logo signage at the conference
- A pre- and post-conference email to attendees
- Opportunity to welcome guests from the podium
- One full-page, full-color ad in The Demotech Difference in 2019
- Digital Signage at entrance of conference room
- Your company provided item to be included in conference tote bag

*Opening Reception Sponsorship: \$ ~~35,000~~ **Sold***



- Your company name and logo advertised on www.ILEADInsurance.com
- Complimentary conference registrations – 4 (\$2,780 value)
- Full-color 1-page ad inside front cover of the attendee booklet
- Company name listed in the attendee booklet in the “We Love Our Sponsors” section
- Signage at the event
- Opportunity to welcome guests from the podium at your event
- One full-page full-color ad in The Demotech Difference in 2019
- Your company provided item to be included in conference tote bag

*Monday Evening Reception Sponsorship: \$ ~~30,000~~ **Sold***



- Your company name and logo advertised on www.ILEADInsurance.com
- Complimentary conference registrations – 4 (\$2,780 value)
- Full-color 1-page ad inside back cover of the attendee book
- Company name listed in the attendee booklet in the “We Love Our Sponsors” section
- Signage at the event
- Opportunity to welcome guests from the podium at your event
- One full-page full-color ad in The Demotech Difference in 2019
- Your company provided item to be included in conference tote bag



Keynote Sponsorship: \$5,000 ~~Sold~~

- Your company name and logo advertised on www.ILEADInsurance.com
- Complimentary conference registrations – 3 (\$2,085 value)
- Full-color 1-page ad in the attendee book
- Company name listed in the attendee book in the “We Love Our Sponsors” section
- Opportunity to introduce keynote speaker
- Facilitate Q&A after keynote
- Signage at the event
- One full-page full-color ad in The Demotech Difference in 2019
- Your company provided item to be included in conference tote bag



Monday Lunch Sponsorship: \$3,500 ~~Sold~~

- Your company name and logo displayed on signage at meal
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and acknowledgement from the podium
- Your marketing collateral included at each chair during the lunch
- Full-color half-page ad in the attendee booklet
- Opportunity to register up to two company representatives at regular price



Tuesday Lunch Sponsorship: \$3,500 ~~Sold~~

- Your company name and logo displayed on signage at meal
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and acknowledgement from the podium
- Your marketing collateral included at each chair during the lunch
- Full-color half-page ad in the attendee booklet
- Opportunity to register up to two company representatives at regular price



Monday Breakfast Sponsorship: \$3,000 ~~Sold~~

- Your company name and logo displayed on signage at breakfast buffet
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and on conference signage
- Full-color half-page ad in the attendee booklet
- Opportunity to register up to two company representatives at regular price
- Your company provided item to be included in conference tote bag



Tuesday Breakfast Sponsorship: \$3,000 ~~Sold~~

- Your company name and logo displayed on signage at breakfast buffet
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and on conference signage
- Full-color half-page ad in the attendee booklet
- Opportunity to register up to two company representatives at regular price
- Your company provided item to be included in conference tote bag



Padfolio Sponsor: ~~\$8,500~~ **Sold**  **TypTap[®] Insurance**

- Your company name and logo printed on front of 8 ½ x 11 padfolio
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and on conference signage
- Full-color half-page ad in the attendee booklet
- Opportunity to register up to two company representatives at regular price

Conference Tote Bag Sponsorship: \$ 7,000

- Attendee tote bags imprinted with your company name and logo
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and on conference signage
- Full-color half-page ad in the attendee booklet
- Opportunity to include your company provided item inside the bag
- Opportunity to register up to two company representatives at regular price

Lanyard Sponsorship: ~~\$5,000~~ **Sold**  **CAPE ANALYTICS**

- Attendee lanyards imprinted with your company name and logo
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and conference signage
- Full-color, half-page ad in the attendee booklet
- Opportunity to register up to two company representatives at regular price
- Your company provided item to be included in conference tote bag

Session Sponsorship: \$5,500 Each (7 Available)

- Your company name and logo displayed on session opening PPT slide
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and on conference signage
- Full-color half-page ad in the attendee booklet
- Opportunity to register up to two company representatives at regular price
- Your company provided item to be included in conference tote bag

Conference Pen Sponsorship: ~~\$3,000~~ **Sold**  **INSURSYS[™]**
AGILITY • AUTOMATION • GROWTH

- Your company name and logo printed on pens distributed on every conference room table
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and on conference signage
- Full-color half-page ad in the attendee booklet
- Opportunity to register one company representative at regular price



Sold
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Refreshment/Coffee Break Sponsorship: \$3,000 Each (4 Available)

- Your company name and logo displayed on signage at coffee station
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and on conference signage
- Opportunity to register one company representative at regular price
- Your company provided item to be included in conference tote bag



GT GreenbergTraurig



Keycard Sponsorship: \$3,000



- Your company name and logo displayed on room key
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and on conference signage
- Opportunity to register one company representative at regular price

Keycard Cover Sponsorship: \$3,000



- Your company name and logo displayed on room keycard cover
- Your company name and logo advertised on www.ILEADInsurance.com
- Recognition in the attendee booklet and on conference signage
- Opportunity to register one company representative at regular price

Contributing Sponsorship: \$2,500 each (10 available)

- Your giveaway included in attendee tote bags
- Recognition in the attendee booklet and on conference signage
- Opportunity to register one company representative at regular price

Want to market your company at the conference, but unable to attend?

- Your giveaway included in conference tote bags: \$1,000
- Full-color full-page ad in the attendee booklet: \$1,000
- Full-color half-page ad in the attendee booklet: \$750