



**Matteo Carbone**  
Founder & Director  
*IoT Insurance Observatory*

Matteo is Founder and Director of the **IoT Insurance Observatory**, Non-Executive Director and Chairman of the Innovation Advisory Board at **Net Insurance**, Global InsurTech Thought Leader, and Investor.

He is internationally recognized as an insurance industry strategist with a specialization on innovation. Matteo is an author and world-renowned authority on InsurTech - ranked among top international InsurTech Influencers - and he has spoken to audiences in twenty different countries. He published the first bestseller dedicated to InsurTech: “All the insurance players will be insurtech”.

He co-founded **Archimede SPAC**. This Special Purpose Acquisition Company closed the IPO process with an amount of €47million, and has acquired **Net Insurance** in order to set-up the first Italian independent full-stack Insurtech, specialized on protection (non-motor) sold through the bancassurance channel.

Matteo has advised more than 100 different players in almost fifteen insurance markets around the world and has wide insurance experience which includes set up of industrial and commercial plans, growth strategy definition and support in the start-up of new initiatives, digital strategy development, insurance products innovation, channel strategy and commercial model definition, startups mentorship and advice M&A deals. He has worked directly with players which account for more than 80% of the international IoT insurance volumes (number of policies on auto telematics, smart home, and connected health/life).

Before creating the **IoT Insurance Observatory** and co-founding **Archimede**, he spent eleven years in **Bain & Company**'s Financial Service practice. Matteo received his degree in Business Administration from **Bocconi University**.