



Mike Lanese
Co-Founder & CEO
OnSeen, Inc.

Mike Lanese starts and operates venture-backed technology companies. He is currently co-founder and Chief Executive Officer of OnSeen, Inc, a Columbus, OH based start-up that provides a mobile workforce management solution to help large organizations manage their remote people, places, things. Prior to OnSeen, Mike was co-founder and Chief Executive Officer of ClearSaleing, Inc. ClearSaleing was a groundbreaking and highly successful advertising analytics company that helped large advertisers optimize their ad spend across multiple media. Prior to ClearSaleing, Mike worked for National City Bank, first as the Director of Technology for the Wealth Management division and then as the Regional Executive for the Central Ohio Wealth management practice. Mike also worked as a proprietary securities trader for Nomura Securities, a Wall Street securities firm, and as the Chief Product Officer of Trade Point USA, one of the world's first Internet-based companies. He also served as a Surface Warfare Officer in the United States Navy and currently serves a Civil Affairs Officer in the United States Army Reserve. Mike holds degrees from the University of Oxford, where he attended as a Rhodes Scholar, and The Ohio State University, where he was a member of Phi Beta Kappa, captain of the football team and two-time Academic All-American.